

**BECOME A TRAINED ONLINE FACILITATOR IN THE  
LEGO® SERIOUS PLAY® METHOD & MATERIALS**

## **ONLINE MICRO CERTIFICATION**



Inthface's facilitator training in the LEGO® SERIOUS PLAY® methodology is the only training in the world that is endorsed by Professor Johan S. Roos, co-inventor of the methodology!

# LEARNING ONLINE

SAVANNAH, USA



*Learning to use LEGO® SERIOUS PLAY® in an online environment has been a brilliant experience.*

*As someone whose entire team is now working from home, Intrface's training for an online application of LSP has provided me with a way to improve engagement in the team and generate positive outcomes remotely.*



## WHY CHOOSE THIS TRAINING?

### You will learn about:

- The invention, history, theoretical foundation and core elements of LEGO® SERIOUS PLAY®.
- Skills building toolbox – making the core elements come alive.
- The 5 online steps to create a core application of the method.
- How to design, plan and run workshops using the method.

### THE BEST WAY TO GET STARTED WITH LEGO® SERIOUS PLAY® RIGHT AWAY:

- Join the course from your preferred location.
- Choose a course that fits your time zone best.
- High training frequency.
- Fully compatible with face-to-face training and facilitation



**THE LEGO® SERIOUS PLAY® ONLINE MICRO CERTIFICATION PROVIDES A VERSATILE TOOLBOX FOR MANAGERS, CONSULTANTS AND FACILITATORS.**

With our Online Micro Certification, you will develop the LEGO® SERIOUS PLAY® skills that will enable you to design and facilitate creative and impactful workshops, both face-to-face and online.

# WHAT WILL YOU GET?

We design all our facilitation courses around real-life cases that participants solve using the LEGO® SERIOUS® PLAY® method:



**You learn** how to use the method by experiencing this hands-on creative tool yourself.



**You explore** the infinite possibilities of using the method in a modern corporate context.



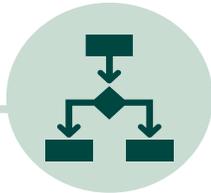
**You practice** the LSP fundamentals to facilitation.



**You maximize** the learning by adopting different roles throughout the course.



**You train** how to use this online-hybrid format in your future facilitation.



**You get** a workshop format that can be used both online and face-to-face, or in a combination.



**You will receive** a digital badge that you can use with your clients to underline your pedigree as a LSP facilitator.



**WHAT ARE YOU WAITING FOR?**

# WHAT WILL YOU GET **MORE?**

Your personal LEGO® SERIOUS PLAY® starter kit delivered at an address at your convenience.

Extensive training in and experienced-based learning of the LEGO® SERIOUS PLAY® methodology.

An extensive and **exclusive facilitator manual** that covers both LSP exercises and theory, supplemented with experienced based tips and tricks on how to use the method.

A set of **exercises** on how to introduce LEGO® SERIOUS PLAY® in your organization or business.

An invitation to join our annual international LEGO® SERIOUS PLAY® conference and advanced training at Hotel LEGOLAND® in Billund.

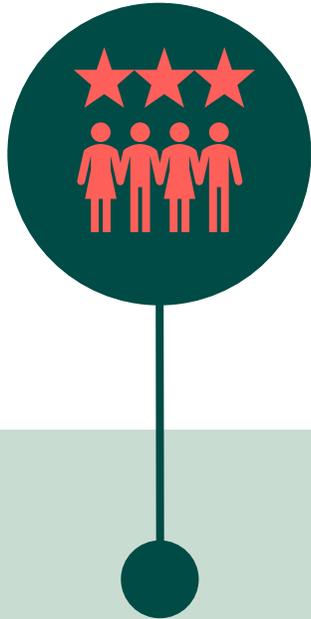
A certificate and an **exclusive testimonial** by one of the founding fathers of LEGO® SERIOUS PLAY® which underlines the quality of your training.

Access to our **worldwide** network of certified facilitators.

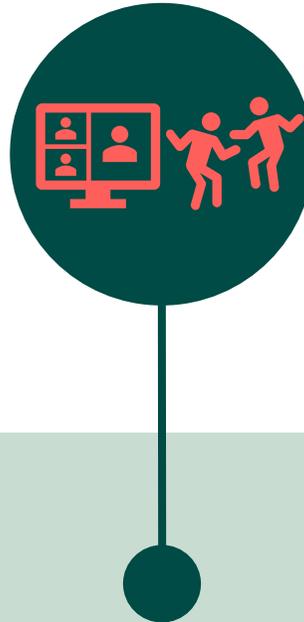
**... JOIN US  
ONLINE!**

# WHY INT//RFACE?

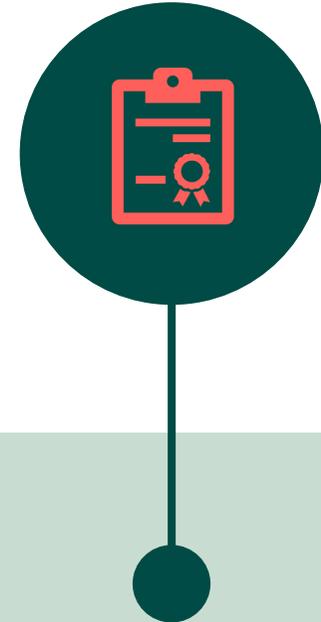
Our ambition is simple: to train the best possible LEGO® SERIOUS PLAY® Facilitators in the world.



Our training courses are **powered by world - class facilitators** with experience from more than 1000 LEGO® SERIOUS PLAY® workshops worldwide and the training of hundreds of facilitators. We bring together this knowledge and experience to design and deliver relevant, realistic and practice-oriented trainings.



It is **brought to you in a new and innovative way**, an online – hybrid training: we combine the interaction and co-creation from F2F training with online tools, creating a virtual training space.



**Prof. Johan S. Roos** endorses this certification course, making Inthrface the only provider in the world whose courses receive a quality label from one of the co-founders of the LEGO® SERIOUS PLAY® methodology.

# THE CONTENT



## MODULE 1 (DAY 1):

### OVERALL CONTENT WILL:

- Introduce you to the method and skills building.
- Set out its theoretical underpinnings.
- Enable you to practice the key elements of the method.
- Help you develop your skills as a facilitator.

### SPECIFIC CONTENT:

- The history and theoretical framework.
- Understanding the core elements of the method: construction – metaphors – story making – imagination.
- The flow principle.
- The Real Time concept.
- The code of conduct of the method, the facilitator and participants.
- A set of skills building exercises that bring the core elements of LSP to life.
- How to develop and run short workshops.
- Your questions answered.

## MODULE 2 (DAY 2):

### OVERALL CONTENT WILL:

- Take you through the five steps of the online method.
- Enable you to design and deliver your own workshops, both online and face-to-face.

### SPECIFIC CONTENT:

- Warm up, scene setting and skills building.
- Building individual and shared models.
- Creating the wider landscape or ecosystem surrounding the challenge.
- Making connections and correlations in the landscape.
- Identifying conclusions, principles and actions based on what we have found.
- Using these steps in your own workshops.

# PRACTICALITIES



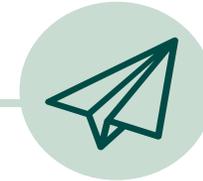
## Target Group:

Our training is targeted towards people who work with management, development, facilitation, processes and/or consulting.



## Duration & location:

Two full days of online training.  
A diploma will only be issued after the completion of both module 1 & 2.



## Contact:

**Cecilie From Prüssing:**  
[cfp@inthrface.com](mailto:cfp@inthrface.com)

**Marc Sonnaert:**  
[ms@inthrface.com](mailto:ms@inthrface.com)



## Payment:

The standard price for the Online Micro Certification module 1 & 2 is:

**DKK 8.475,00** (Excl. VAT)



## Training Calendar:

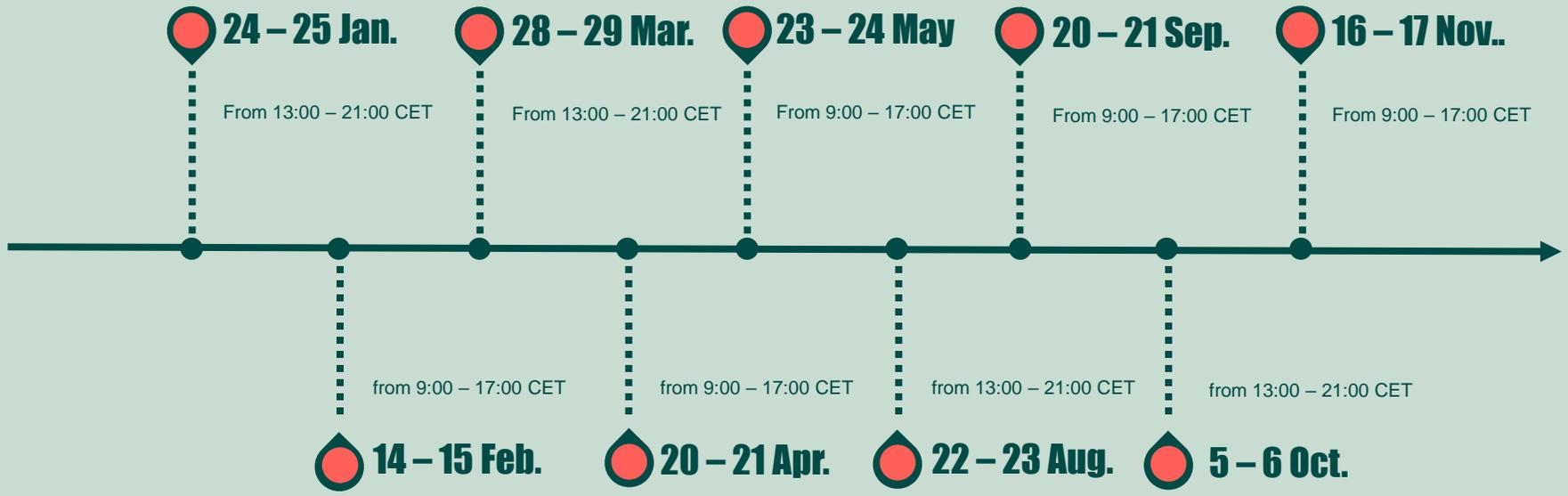
You will find the training calendar for 2022 on the next page.



## Other information:

Please note that timings differ to fit different time zones.  
We will send out all necessary materials and links prior to the training – they are included in the price.  
There might be limitations on the countries we can deliver materials to from Denmark, but we will inform you when you apply.

# TRAINING DATES IN 2022



# WHAT IS THE LEGO® SERIOUS PLAY® METHODOLOGY?

When we use our hands in a creative process, we express our thoughts and ideas in a more detailed and nuanced way. This means they are **easier to understand and remember** – leading to more effective dialogues and better results.

The LEGO® SERIOUS PLAY® method is a scientifically developed and thoroughly tested creative tool for strategy, team, personal and organisational development. The method was developed by the LEGO® Company in cooperation with leading strategy and organisational development professors from IMD in Switzerland.

## WHY DOES LEGO® SERIOUS PLAY® WORK?

LSP uses the diversity of the LEGO® brick. The LEGO® elements act as three-dimensional models of organisational, personal or team-related challenges and issues.

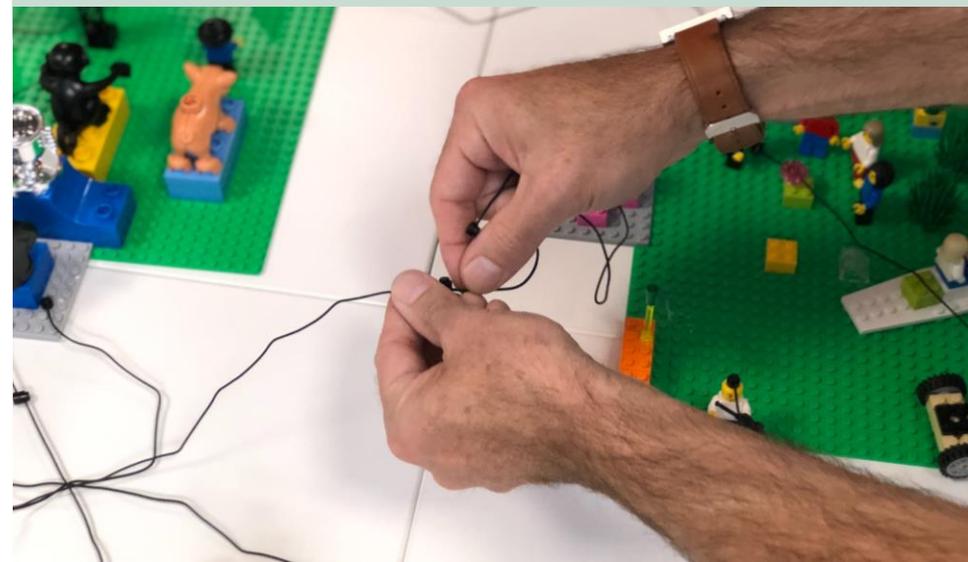
The use of constructions and narratives **increases mutual understanding** of the challenges and issues. This makes it much easier to play out realistic scenarios, test different possibilities and identify valuable solutions that can be implemented immediately.

The process also effectively promotes knowledge sharing, involvement and inspiration - which strengthens your ability to tackle new challenges together!

### THE CORE OF THE LEGO® SERIOUS PLAY® METHODOLOGY:

The key drivers of the methodology are play, flow and imagination, creating a safe, multisensory and multidimensional working environment. The methodology is based on extensive research from different areas of research. The theoretical core areas are:

- Constructivism (Piaget; 1951).
- Constructionism (Charel and Papert; 1991).
- Complex Adaptive Systems' theory (Holland; 1995).
- Autopoietic Organizational Epistemology (Von Krogh and Roos; 1994, 1995, Weick; 2000).
- Flow (Mihaly Csikszentmihalyi; 1993).



# 5 REASONS WHY YOU SHOULD USE LEGO® SERIOUS PLAY®

01

## IT IS SERIOUS BUSINESS, AND YOU BUILD RESULTS

LEGO® SERIOUS PLAY® creates a working language that guides you into a **free and honest exchange of opinions** that addresses real and genuine issues. You become able to see things through the eyes of your colleagues - and let them see things through your eyes too.

It also allows you to take a **quick shortcut to the core of your organisation or business** to find the necessary know-how to improve the way you work.

By using the bricks, participants get a **sharper view of the organisation's goals, actions and simple guiding principles**. This results in a much more comprehensive outcome of your work.

02

## IT CREATES A COMMON HANDS-ON LANGUAGE THAT ENGAGES THE PARTICIPANTS

Through the LEGO® bricks, you create a **common language** where **everyone can contribute equally**, and all opinions are heard and respected. In a very direct way, you will be able to visualize what everyone inside the company or organization knows – as well as what they do not know that they know.

The visualisation and shared language occurs when you create metaphors for your **real-life problems, strengths, opportunities, etc.** This allows you to tackle complex issues without simplifying them and losing important details. This allows you to tackle complex issues without simplifying them and losing important details.

03

## IT ENGAGES PEOPLE TO COMMUNICATE IN NEW WAYS

The shared language enables and engages the participants to **communicate on a deeper level**.

They gain a deeper understanding of the organisation or company, which supports a stronger **sense of ownership** for their situations and their work within the company or organisation.

Through this new way of communicating, they will be able to **identify problems and formulate action plans** that address the real issues they face in their daily work, and not just the symptoms they experience.

04

## IT ENHANCES A BETTER UNDERSTANDING OF YOUR PRESENT SITUATION

Traditional development tools typically analyze the past or speculate about the future. **LEGO® SERIOUS PLAY® is different!**

It incorporates elements from both the past and the future and tests them in Real Time to develop your decision-making immediately. A Real Time process begins with questions about what is happening "**right now**", combined with relevant knowledge from the **past** and hopes, dreams and expectations for the **future**. By focusing on improving your work "right now", you will be better prepared for the challenges and opportunities ahead.

05

## IT IS YOUR OPPORTUNITY TO TAKE IMMEDIATE ACTION:

The insights gained from using LEGO® SERIOUS PLAY® are **immediately applicable**. This is because the insights are gathered by the people who work with it every day. Therefore, the ideas do not need to be further introduced and embedded within your organisation or company. **They can be put into action immediately!**

# CHOOSE THE **RIGHT OPTION FOR YOU** TO BECOME A TRAINED FACILITATOR IN THE LEGO® SERIOUS PLAY® METHODOLOGY

01

## ONLINE MICRO CERTIFICATION

- To get started with LEGO® SERIOUS PLAY® right away: you learn the fundamental LSP skills, and you will be able to plan and deliver sample sessions to short impactful workshops (2 to 8 hrs.) that deal with a wide variety of subjects.
- Delivered online and to be applied both face-to-face and online.

Module 1 LSP fundamentals	Module 2 Core application
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02

## COMPLETE CERTIFICATION

- A four-day face-to-face all-inclusive program, packed with theoretical and experienced based training.
- Participants explore and learn the original LSP applications that will allow them to design and facilitate short workshops to multi-day processes in the field of strategy and business development and team -and personal development.
- In collaboration with LEGOLAND® Hotels and Resorts around the world.

Module A LSP fundamentals	Module B LSP Real Time Strategy
Module C LSP Real Time Identity	Module D LSP facilitation

03

## ENHANCED CERTIFICATION

- For those of you who want to maximize LSP skills and become a proficient user of the LSP method, both face-to-face and online or in a hybrid way.
- Combine the Online Micro Certification and Complete Certification in two ways: 2 days online and three days F2F training or 4 days F2F and 1-day online training.

### COMBINATION 1:

Module 1 LSP fundamentals		Module 2 Core application	
Module B LSP Real Time Strategy	Module C LSP Real Time Identity	Module D LSP facilitation	

### COMBINATION 2:

Module A LSP fundamentals	Module B LSP Real Time Strategy	Module C LSP Real Time Identity	Module D LSP facilitation
Module 2 Core application			

