

# “Resilience through Play”

3 - 4 OCTOBER 2023

**PARTICIPATE IN THE  
INTERNATIONAL  
LEGO® SERIOUS PLAY®  
CONFERENCE**

**3 - 4 October  
2023**



This conference is for ALL trained facilitators in the LEGO® SERIOUS PLAY® method. It does not matter where and by whom you have been trained – you are welcome here!

INT/RFACE  LEGO LAND

LEGO

# Welcome to the 2023 conference

*Welcome to the 7<sup>th</sup> international LEGO® SERIOUS PLAY®, where we gather professionals from diverse sectors to explore the multifaceted concept of resilience through play.*

*This esteemed event goes beyond the traditional understanding of bouncing back from crises. Instead, we delve into the proactive mindsets and robust systems that enable people and organizations to act swiftly and confidently in the face of an ever-changing world.*

*As always, we will mix inspiration from world-class thinkers and doers with LEGO® SERIOUS PLAY® exercises that can help people and organizations become more resilient.*

***Join us for inspiration, skill-building, and networking opportunities among experienced practitioners.***



## **PROFESSOR JOHAN ROOS**

Conference Chair,  
Co-inventor and co-  
author of the original  
LEGO® SERIOUS  
PLAY® method in 1999.

# Conference program

## Day 1 (part 1)



3 October 2023

INT/RFACE

F2F

LS

1

1

**08.30 – 09.00:**

Check in to conference

2

2

**09.00 – 09.30:**

Setting the stage.

Johan Roos.

Mads Keblovski & Micael Buckle.

3

3

**09.30 – 11.15:**

How to build personal and team resilience.

Ex. Special Forces Gary Banford.

Professor Martin I. Jones.

4

**11.15 – 12.00:**

Hands on LEGO® SERIOUS PLAY® LAB 1.

We co-create and try out new exercises about personal and team resilience.

Micael Buckle & Johan Roos

5

**12.00 – 13.00:**

Lunch & networking.

All.

6

**13.00 – 14.00:**

Hands on LEGO® SERIOUS PLAY® LAB 2.

We co-create and try out new exercises about personal and team resilience.

Micael Buckle & Johan Roos



# Conference program

## Day 1 (part 2)



3 October 2023

INT/RFACE

F2F

LS

7

4

**14.00 – 15.15:**

What do resilient organizations do?  
Harvard Professor Ranjay Gulati.

8

**15.15 – 15.45:**

Coffee break & networking  
All.

9

**15.45 – 17.45:**

Hands on LEGO® SERIOUS PLAY® LAB 3.  
We co-create and try out new exercises about corporate  
resilience.  
Micael Buckle & Johan Roos

10

**17.45 – 18.00:**

Closure of conference day 1.  
Johan Roos.

11

**18.00 – 18.45:**

Special knowledge sharing activity (optional).  
Micael Buckle

12

**19.30 – 22.00:**

Grand dinner & networking at LEGO® Castle.

# Conference program

## Day 2



You will get extensive hands on the bricks, co-creating and trying out new building exercises about resilience.

4 October 2023

INT/RFACE

F2F

LS

1

1

**09.00 – 09.30:**

Setting the scene for day 2.  
Johan Roos.

2

2

**09.30 – 11.30:**

Experiences from LEGO® SERIOUS PLAY® workshops about resilience (case studies).  
Micael Buckle & experienced participants.

3

**11.30 – 12.30:**

Lunch & networking.

4

3

**12.30 – 13.00:**

Perspectives on resilience.  
Johan Roos.

5

**13.00 – 14.30:**

Group work (sector wise) about how to apply LEGO® SERIOUS PLAY® to build up resilience.  
Micael Buckle.

6

4

**14.30 – 15.00:**

Introduction to new global research project.  
Johan Roos.

7

**15.00 – 15.15:**

Coffee break.

8

5

**15.15 – 16.00:**

“Resilience through play” – recap, news, and next steps  
Johan Roos & Micael Buckle.  
End of Conference program

# Key speakers at the conference



**Harvard Professor,  
Author, Speaker and  
Advisor**

## Ranjay Gulati

Ranjay Gulati is the Paul R. Lawrence MBA Class of 1942 Professor and the former Unit Head of the Organizational Behavior Unit at Harvard Business School.

Ranjay studies how “resilient” organizations - those that prosper both in good times and bad - drive growth and profitability. His work bridges strategy (establishing clear strategic pillars for growth), organizational design (reimagining purposeful and collaborative organizational systems), and leadership (fostering inspired, courageous and caring execution).

He was ranked as one of the top ten most cited scholars in Economics and Business over a decade by ISI-Incite. The Economist, Financial Times, and the Economist Intelligence Unit have listed him as among the top handful of business school scholars whose work is most relevant to management practice.

His research has been published in leading academic journals of business, the Harvard Business Review, and a range of other outlets.

He is the author of several books. He has been a frequent guest on CNBC and other media outlets.

He advises and speaks to corporations large and small around the globe.

He holds a Ph.D. from Harvard University, a Master’s Degree in Management from M.I.T.’s Sloan School of Management, and two Bachelor’s Degrees, in Computer Science and Economics, from Washington State University and St. Stephens College, New Delhi, respectively.

<https://www.linkedin.com/in/ranjay-gulati>

# Key speakers at the conference



**Coach, Mentor and  
Professor**

## Martin I. Jones

Martin is a sport and exercise psychologist with more than 20 years of supporting athletes, coaches, performance directors and military personnel.

He is a Chartered Member of the British Psychological Society, a Science Council Chartered Scientist, and a Health and Care professions Council Registered Practitioner Psychologist.

Martin is an award-winning researcher and educator. He currently holds an honorary Associate Professor role at the University of Exeter and is a visiting Professor at Hartpury University.

He has published more than 30 peer-reviewed publications and recently moved into the defence and security sector to research sleep, fatigue, resilience, and human performance.

‘He currently represents the UK as the principle member of the NATO human factors and medicine panel, and he supports several human performance initiatives in the defence and security sector.

<https://www.linkedin.com/in/martin-i-jones-94563455>



# Key speakers at the conference



**Business Founder,  
Coach and Mentor**

## Garry Banford

Garry served over 2 decades in the UK MOD, 16 of which were in Special Forces. He is one of the UK's most operationally seasoned leaders, serving all of his years with UKSF in the challenging and ever adapting aftermath of the Twin Towers attacks.

He rose to the rank of Sergeant Major before ending his contract in 2019. Garry led high-performing teams and really honed his craft throughout his distinguished military career.

Since founding Duratus in 2019 Garry has been coaching executives and leaders from numerous diverse sectors; from finance to football.

It was clear from the start that his unique experiences resonated with clients and could be successfully translated into their high-stake corporate environments.

He has helped his clients make some incredible changes to their mindset and make positive steps to progress toward their personal and professional goals.

<https://www.linkedin.com/in/garry-banford-640286111>



# Key speakers at the conference



**Conference Chair.  
Professor,  
co-inventor and co-author  
of the original LEGO®  
SERIOUS PLAY®  
method from 1999.**

## Johan Roos

Johan Roos is Professor and the Chief Academic Officer at HULT International Business School with campuses in London, Boston, San Francisco, and Dubai. He serves as a Senior Adviser to the Peter Drucker Society Europe, chairs the Scientific Council of the Vienna Center for Management Innovation, and is an elected member of the Danish Academy of Technical Sciences.

He was previously Managing Director and Professor at Jönköping International Business School, President of Copenhagen Business School, Dean of MBA Programs and Professor at Stockholm School of Economics, Founding Director of Imagination Lab Foundation, Professor at IMD, Associate Professor at Norwegian Business School, and Research Fellow at Wharton School.

His research contributions concern mostly how to increase readiness for change, innovate strategy processes, and measuring intellectual capital. Johan regularly contributes to the public debate about innovation, education and research.

He is the co-inventor & co-author of the LEGO® SERIOUS PLAY® method.

<https://www.linkedin.com/in/drjohanroos>

# Key speakers at the conference



**Micael Buckle, CEO of Inthrface, Chief Executive Trainer in the LEGO® SERIOUS PLAY® method.**

## Micael Buckle

Micael is the CEO of Inthrface. He is a very experienced senior consultant and Chief Executive Trainer in the LEGO® SERIOUS PLAY® methodology. Micael has also been involved in developing the original LEGO® SERIOUS PLAY® methodology further and new applications. When time allows, as an Adjunct Professor he contributes to academic executive education programs for companies.

<https://www.linkedin.com/in/micael-buckle-270682>

## Inthrface

A consulting firm helping clients with organizational change. Its clients include multinational corporations, medium sized private companies and public organizations.

An early pioneer of the LEGO® SERIOUS PLAY® method and has successfully used this method in more than 2000 workshops in hundreds of organizations world-wide.

Its substantial training program for LEGO® SERIOUS PLAY® facilitators has uniquely been quality improved and endorsed by Professor Johan Roos, co-inventor and co-author of the original LEGO® SERIOUS PLAY® method in 1999.

# Practicalities – registration and participation



## REGISTRATION:

We only offer a limited number of seats (F2F) at this conference. Secure your participation as soon as possible by sending your registration form to:

**Sofie Beck:**  
sb@inthrface.com

**Note that the conference is for all trained facilitators in the LEGO® SERIOUS PLAY® method. (with either micro, complete or enhanced certifications or similar). It does not matter where and by whom you have been trained.**



## PARTICIPATION AT HOTEL LEGOLAND®

- You will meet the entire Inthrface team and fellow LSP facilitators on-site and have numerous opportunities to interact with each other.
- You will be “building up resilience through play” using LEGO® SERIOUS PLAY® method.
- Prof. Johan S. Roos and the speakers will also be joining on-site.

Address:  
Hotel LEGOLAND  
Aastvej 10  
7190, Billund  
Denmark  
(Only 5 minutes by taxi from Billund Int. Airport)



## LIVE STREAMING

- 1 day prior to the conference, we will send you a link with which you will be able to attend live streaming from parts of the conference.

**Contact:**  
Sofie Beck:  
sb@inthrface.com

# Practicalities - payment



## PAYMENT LIVE STREAMING

- Live streaming from parts of the conference: DKK 1.975,00

**Please note that according to EU VAT regulations different VAT rules apply for online events & trainings:**

When you sign up as a corporate or public entity

- registered in Denmark: 25% VAT will be added to the fee.
- registered outside Denmark: VAT reverse charge applies, and no VAT will be added to the fee.

When you sign up as a private person

- living in the EU, 25% VAT will be added to the fee
- living outside the EU: VAT reverse charge applies, and no VAT will be added to the fee.



## PAYMENT LEGOLAND PARTICIPATION

- On-site participation in 2-day conference including full accommodation, food and drinks (1 night in single room on the 3<sup>rd</sup> of October): **DKK 9.475,00**
- Additional accommodation per night: DKK 1.295,00.
- All prices are stated exclusive 25% Danish VAT (VAT is applicable for all F2F participants).

• 10% DISCOUNT FOR REGISTRATION BEFORE THE 30 APRIL 2023.  
• 7.5% DISCOUNT FOR REGISTRATION BEFORE THE 31 MAY 2023.  
• 5% DISCOUNT FOR REGISTRATION BEFORE THE 30 JUNE 2023.