

**BECOME A TRAINED ONLINE FACILITATOR IN THE  
LEGO® SERIOUS PLAY® METHODOLOGY**

**ONLINE FOUNDATIONAL  
CERTIFICATION  
FOR HIGHER EDUCATION**

A totally new application that presents the core concepts of the LEGO® SERIOUS PLAY® method in the specific context of higher education, developed by Prof. Alison James and Chief Executive trainer in the LSP methodology Micael Buckle.



It is very exciting witnessing the development of LSP for the HE sector. Alison and Micael you are successfully adapting the methodology to meet the needs of the academic community, which in turn will provide students with ability too to think differently and consequently enhance their learning outcomes.

**- Jackie Hatfield  
Loughborough University, UK.**



# THE DEVELOPERS & TRAINERS

of this new model of the core LEGO® SERIOUS PLAY® method.



## Professor Alison James

Professor Emerita, independent academic consultant, researching the use of play in higher education.



**Micael Buckle, CEO of Inthrace**  
and Chief Executive Trainer in the  
LEGO® SERIOUS PLAY®  
methodology.

**DEVELOPED UNDER SUPERVISION OF PROFESSOR JOHAN S. ROOS,  
CO-FOUNDER OF THE LEGO® SERIOUS PLAY® METHODOLOGY**



**THE LEGO® SERIOUS PLAY® ONLINE FOUNDATIONAL CERTIFICATION FOR HIGHER EDUCATION PROVIDES A VERSATILE TOOLBOX FOR TUTORS AND ADMINISTRATORS.**

With our Online Foundational Certification, you will be able to design and facilitate short sample sessions as well as extensive workshops or classes, both face-to-face and online, using the LEGO® SERIOUS PLAY® method.

## WHY THIS TRAINING?

This totally new programme presents the core concept and elements of LEGO® SERIOUS PLAY® in a new way, with a focus on working in higher education, so that you can bring your own educational context into view.

### YOUR LEGO® SERIOUS PLAY® TOOLBOX WILL ALLOW YOU:

- to improve learning by boosting student motivation and engagement;
- to make learning experiences memorable
- to cater for a diverse cohort including students who learn better using multisensory approaches
- to provide alternatives to the use of writing and text, where other media are more effective or relevant;
- to maximise the ability of all students to participate and progress, irrespective of social, cultural, work-related or educational backgrounds.
- *or from an institution point of view*, to be able to review how the institution operates and finding imaginative, resourceful and creative solutions, both short term fixes and long-term measures.

# WHAT WILL YOU GET?

This facilitation course is designed around practical cases that participants solve using the LEGO® SERIOUS PLAY® method:



**You learn** how to use the method by experiencing this hands-on creative tool yourself.



**You explore** the infinite possibilities of using the method in a modern academic context.



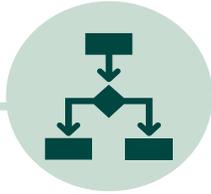
**You practise** the LSP fundamentals of facilitation.



**You maximize** the learning by adopting different roles throughout the course.



**You acquire skills** in using this online-hybrid format in your future facilitation or teaching.



**You get** a workshop format that can be used both online and face-to-face, or in a combination of the two.



**You will receive** a digital badge that you can use with your clients to underline your pedigree as a LSP facilitator.



**WHAT ARE YOU WAITING FOR?**

# NOT ONLY THAT, BUT YOU WILL GET

Your personal LEGO® SERIOUS PLAY® starter kit delivered at an address at your convenience.

Extensive training in and experienced-based learning of the LEGO® SERIOUS PLAY® methodology.

An extensive and **exclusive facilitator manual** that provides LSP exercises, theory and supporting materials, supplemented with experienced based tips and tricks on how to use the method in the specific context of higher education.

A set of **newly designed exercises** on how to introduce LEGO® SERIOUS PLAY® in your classes or institution.

An invitation to join our annual international LEGO® SERIOUS PLAY® conference and advanced training at Hotel LEGOLAND® in Billund.

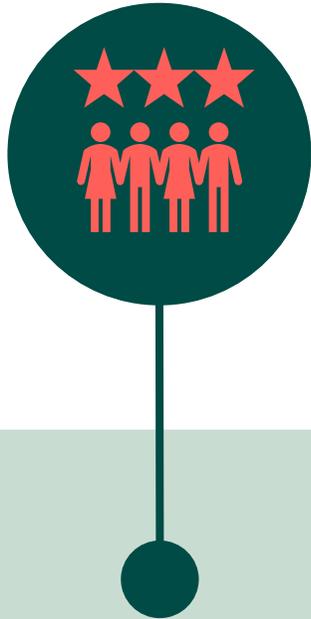
A certificate and an **exclusive testimonial** by one of the founding fathers of LEGO® SERIOUS PLAY® which underlines the quality of your training.

Access to our **worldwide** network of certified facilitators.

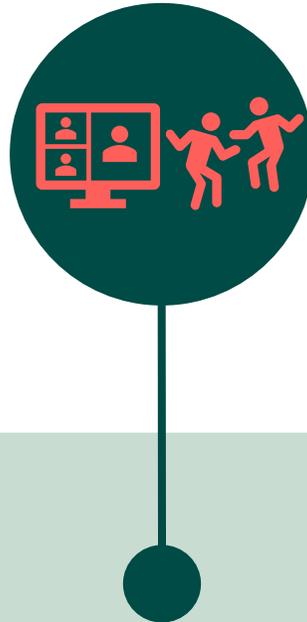
**... JOIN US  
ONLINE!**

# WHY INTH/RFACE?

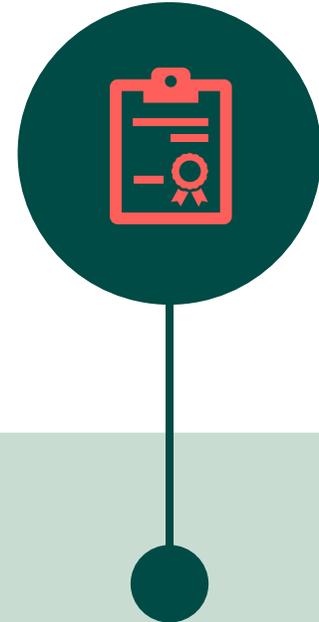
Our ambition is simple: to train the best possible LEGO® SERIOUS PLAY® Facilitators in the world.



Our training courses are **powered by world - class facilitators** with experience from more than 2000 LEGO® SERIOUS PLAY® workshops worldwide and the training of hundreds of facilitators.



It is **brought to you in a new and innovative way**, an online – hybrid training: we combine the interaction and co-creation from F2F training with online tools, hence creating a virtual training space.



**Inthrface** (Denmark) has been involved in the use and development of the LEGO® SERIOUS PLAY® method since the very beginning. We bring together this knowledge and experience to design and deliver relevant, realistic and practice-oriented training courses.

**Prof. Johan S. Roos** endorses this certification course, making Inthrface **the only provider in the world** whose courses receive a quality label from one of the co-founders of the LEGO® SERIOUS PLAY® methodology.

# THE CONTENT



## MODULE 1 (DAY 1):

### OVERALL CONTENT WILL:

- Introduce you to the method and skills building.
- Set out its theoretical underpinnings.
- Enable you to practice the key elements of the method.
- Help you develop your skills as a facilitator.

### SPECIFIC CONTENT:

- Principles and etiquette.
- Constructivism, constructionism & hand knowledge.
- Flow.
- Metaphors and imagination.
- The tales we tell: story and narrative.
- Play and serious play.
- Good LSP facilitation.
- Your questions answered.

## MODULE 2 (DAY 2):

### OVERALL CONTENT WILL:

- Take you through the five steps of the online method.
- Enable you to design and deliver your own workshops in a higher education context and more widely.

### SPECIFIC CONTENT:

- Warm up, scene setting and skills building.
- Building individual and shared models.
- Creating the wider landscape or ecosystem surrounding the issue.
- Making connections and correlations in the landscape.
- Identifying conclusions, principles and actions based on what we have found.
- Using these steps in your own workshops.

# PRACTICALITIES



## Target Group:

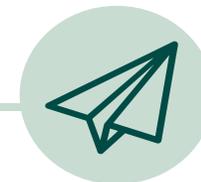
Our training is targeted towards people who work in higher education, irrespective of role, seniority or experience.



## Duration & location:

Two full days of online training, including pre-work.

A certificate will only be issued after the completion of both module 1 & 2.



## Contact:

- **Cecilie Reinholt Petersen:**  
[crp@inthrface.com](mailto:crp@inthrface.com)



## Payment:

The standard price for the Online Foundational Certification - HE module 1 & 2 is:

**DKK 8.975,00**

Please note that according to EU VAT regulations different VAT rules apply:  
When you sign up as a corporate or public entity

- registered in Denmark: 25% VAT will be added to the course fee.
- registered outside Denmark: VAT reverse charge applies, and no VAT will be added to the course fee.

When you sign up as a private person

- living in the EU, 25% VAT will be added to the course fee
- living outside the EU: VAT reverse charge applies, and no VAT will be added to the course fee.



## Training dates:

- **March 12th – 13th 2026** from 09:00 – 18:00 (CET).
- **May 11th – 12th 2026** from 13:00 – 22:00 (CEST).
- **September 29th – 30th 2026** from 09:00 – 18:00 (CEST).
- **December 14th – 15th 2026** from 13:00 – 22:00 (CET).



## Other information:

We will send out all necessary materials and links prior to the training – they are included in the price.

There might be limitations on the countries we can deliver materials to from Denmark, but we will inform you when you apply.

# TRAINING DATES 2026

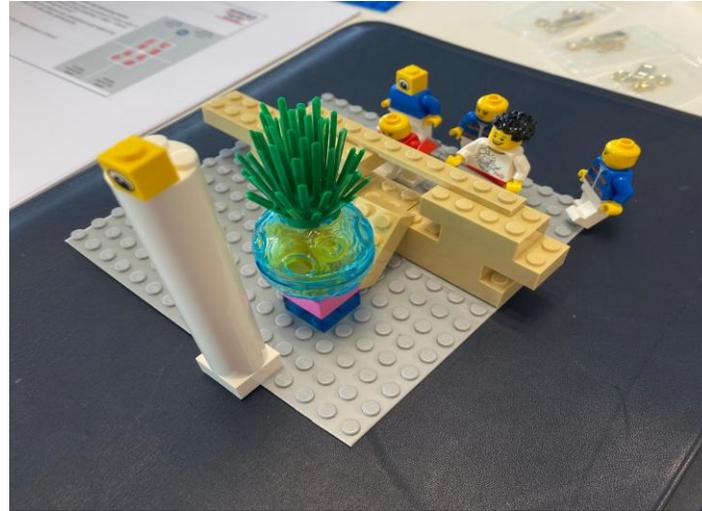


# WHAT'S NEXT?

## HOW TO MAXIMIZE YOUR LSP TOOLBOX?

- Face-to-face facilitator training in the LEGO® SERIOUS PLAY® methodology for higher education.
- Advanced trainings in LSP for higher education.

**COMING SOON!**



## EXPAND YOUR LSP NETWORK

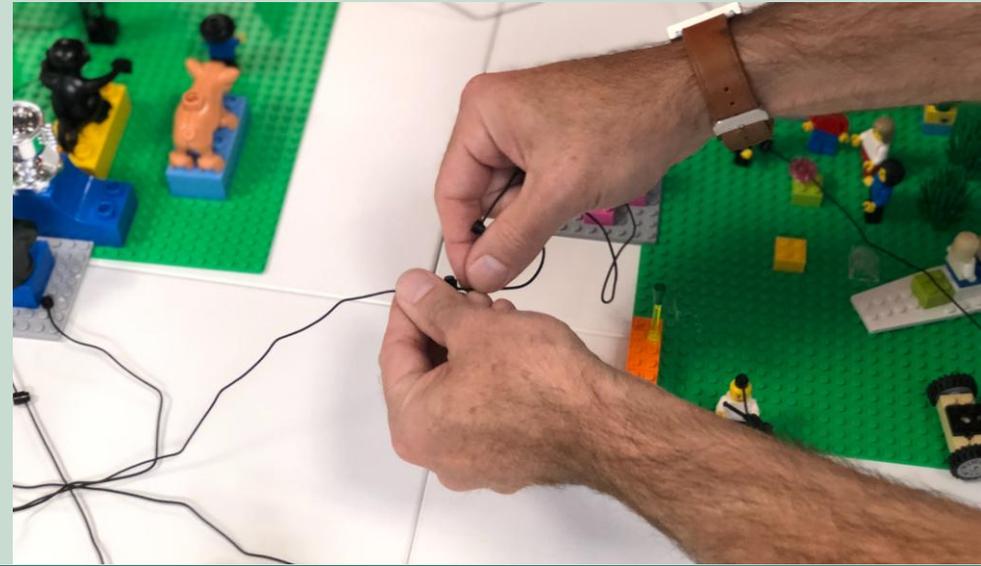
Participate at the yearly LEGO® SERIOUS PLAY® Conference and Advanced Trainings at Hotel LEGOLAND® in Billund.

- Conference & Advanced Trainings: Week 41.

# WHAT IS THE LEGO® SERIOUS PLAY® METHODOLOGY?

When we use our hands in a creative process, we express our thoughts and ideas in a more detailed and nuanced way. This means they are **easier to understand and remember** – leading to more effective dialogues and better results.

The LEGO® SERIOUS PLAY® method is a scientifically developed and thoroughly tested creative tool for strategy, team, personal and organisational development. The method was developed by the LEGO® Company in cooperation with leading strategy and organisational development professors from IMD in Switzerland.



## THE CORE OF THE LEGO® SERIOUS PLAY® METHODOLOGY:

The key drivers of the methodology are play, flow and imagination, creating a safe, multisensory and multidimensional working environment. The methodology is based on extensive research from different areas of research. The theoretical core areas are:

- Constructivism (Piaget; 1951).
- Constructionism (Charel and Papert; 1991).
- Complex Adaptive Systems' theory (Holland; 1995).
- Autopoietic Organizational Epistemology (Von Krogh and Roos; 1994, 1995, Weick; 2000).
- Flow (Mihaly Csikszentmihalyi; 1993).

# INTERESTED IN KNOWING MORE?:

FOR INSTANCE; WHY DOES LEGO® SERIOUS PLAY® WORK?

- 1 LEGO® SERIOUS PLAY® uses the diversity of the LEGO® brick. The LEGO® bricks act as three-dimensional models of complex issues within academia, organizations, etc. and they can be both individual and collective.
- 2 The use of constructions and narratives increase mutual understanding of the issues. Embodying these in physical models makes challenges and opportunities visible and helps you to play out realistic scenarios, test different possibilities and identify valuable solutions that can be implemented immediately.
- 3 The process also effectively promotes knowledge sharing, involvement and inspiration - which strengthens your ability to tackle new challenges together!



**We would love to tell you more at our FREE LEGO® SERIOUS PLAY® Webinars!**

**Join us here: <https://intrace.com/en/webinar/>**