

LEGOLAND HOTEL & CONFERENCE

INTHRFACE

BECOME A TRAINED FACILITATOR IN THE LEGO® SERIOUS PLAY® METHOD

COMPLETE CERTIFICATION

GET THE COMPLETE LEGO® EXPERIENCE AT OUR ALL-INCLUSIVE FACILITATOR TRAINING IN THE ORIGINAL LEGO® SERIOUS PLAY® METHOD.

Inthrface's facilitator training in the LEGO® SERIOUS PLAY® methodology is the only training in the world endorsed by Professor Johan S. Roos, co-inventor of the original LEGO® SERIOUS PLAY® method!



With the Complete Certification, you will be able to plan, design and conduct specialized workshop for infinite purposes for both short sessions and longer processes.

INTHRFACE'S COMPLETE CERTIFICATION IS RIGHT FOR YOU IF YOU WANT TO MASTER THE ORIGINAL LEGO® SERIOUS PLAY® METHOD AND APPLICATIONS COMPLETELY!

INTHRFACE

WHY CHOOSE THIS TRAINING?

As a facilitator in the LEGO® SERIOUS PLAY® method you can:

- Develop, change and strengthen your organization and the teamwork within your company in engaging and innovative ways.
- Optimize processes and performances within your organization or company.
- Develop and implement dynamic and successful strategies that everyone contributes to and feel ownership for.
- Engage in and facilitate personal and team development processes including coaching, mentoring, etc.
- Work successfully with influential topics such as culture, innovation, Customer Experience, AI, leadership, internal & external relations, communication, and much more.

TARGET GROUP

Our training is targeted towards people who work within **management & leadership**, **training & development**, **facilitation**, **process-optimization, HR, Communication, Education** and/or **consulting**.

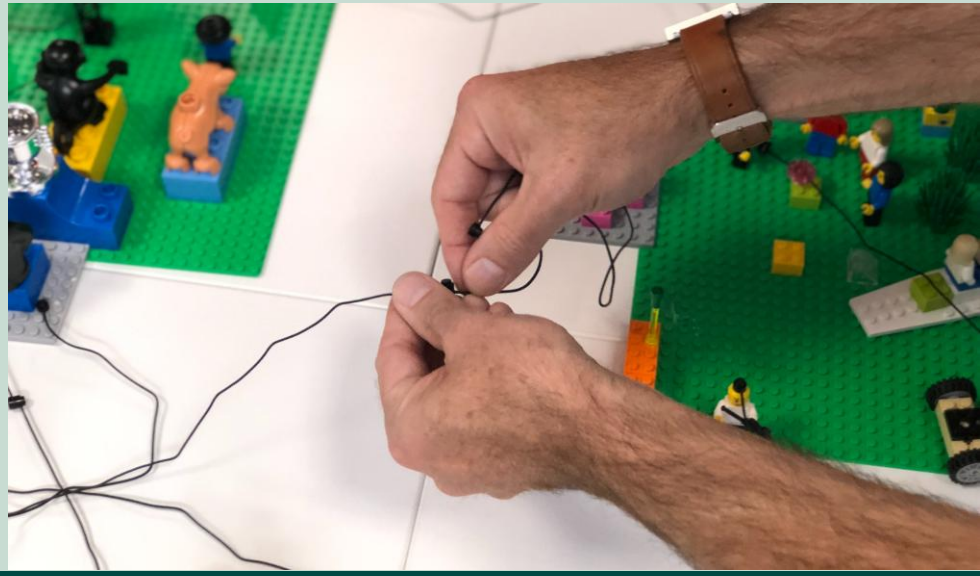
Curious to hear if the certification will suit you?

Contact: Tobias Paulsen
tp@inthrface.com.

WHAT IS LEGO® SERIOUS PLAY®?

When we use our hands in a creative process, we express our thoughts and ideas in a more detailed and nuanced way. This means they are easier to understand and remember – leading to more effective dialogues and better results.

The LEGO® SERIOUS PLAY® method is a scientifically developed and thoroughly tested creative tool for strategy, team, personal and organizational development. The method was developed by the LEGO® Company in cooperation with leading strategy and organizational development professors from IMD in Switzerland.



THE CORE OF THE LEGO® SERIOUS PLAY® METHOD:

The key drivers of the method are play, flow and imagination, creating a safe, multisensory and multidimensional working environment. The method is based on extensive research from various areas. The theoretical core areas are:

- Constructivism (Piaget; 1951).
- Constructionism (Charel and Papert; 1991).
- Complex Adaptive Systems´ theory (Holland; 1995).
- Autopoietic Organizational Epistemology (Von Krogh and Roos; 1994, 1995, Weick; 2000).
- Flow (Mihaly Csikszentmihalyi; 1993).

WHAT DO OUR PREVIOUS PARTICIPANTS SAY?

"I recently had the pleasure of attending Inthrface's LEGO® SERIOUS PLAY® facilitator training. I was blown away by the training, the facilitator's knowledge, and just how versatile this tool can be.
Don't be fooled into thinking this is simply a fun icebreaker technique. You'll uncover real-time insights into your strategy, your organization, and even your own personal identity. I highly recommend it!"

- CLARK SWEAT
Chief Revenue Officer, Children's Miracle Network Hospitals, USA.



INTERFACE

WHAT YOU GET?

This certification in the LEGO® SERIOUS PLAY® method is the interface between the original LEGO® SERIOUS PLAY® method and its practical and powerful use in the modern corporate context.

You learn how to use this method and creative tool yourself through hands-on experience.

You explore the infinite possibilities of using the method in a modern corporate context.

You practice the LEGO® SERIOUS PLAY® fundamentals of facilitation and get feedback on how to develop your skills further.

You maximize the learning by adopting and trying out different roles throughout the certification.

You work with real-life cases to immediately understand how the method can be applied in your own workshops and development processes.

You consolidate the learning through a one-on-one after training session with the facilitator of your training.



You receive a digital badge that you can use with your clients to underline your pedigree as a LEGO® SERIOUS PLAY® facilitator.

WHAT ARE YOU WAITING FOR?

WHAT YOU ALSO GET?

A 4-day ALL-INCLUSIVE stay at a LEGOLAND® Resort, including access to a LEGOLAND® theme park...

LEGOLAND HOTEL & CONFERENCE

…Or an ALL-INCLUSIVE stay at another one of our strategic partner hotels around the world.

ASHRIDGE HULT

Your own personal LEGO® SERIOUS PLAY® Starter Kit.

An extensive and **exclusive facilitator manual** that provides you with exercises, theory and supporting materials, supplemented with experienced based tips and tricks on how to use the method successfully.

A broad set of **exercises** on how to introduce LEGO® SERIOUS PLAY® in your organization, business or with your clients.

Assistance in framing your first LEGO® SERIOUS PLAY® workshop after your certification.

A certificate and an **exclusive testimonial*** by one of the founding fathers of LEGO® SERIOUS PLAY®. The testimonial underlines the quality of your certification.

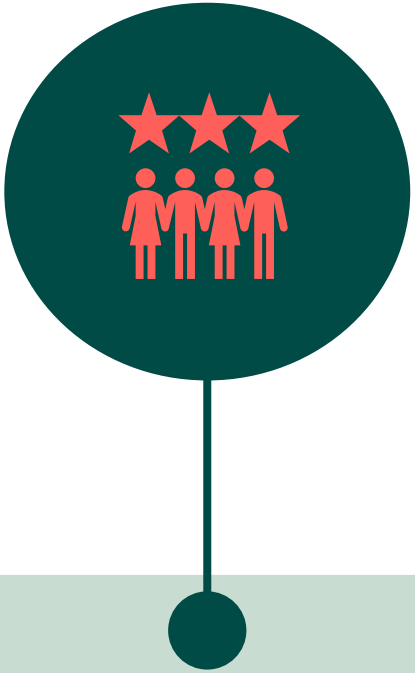
FREE membership of our **worldwide** network of certified facilitators and invitation to join our annual international LEGO® SERIOUS PLAY® Conference and Advanced Trainings.

BRICKMIND by INTHRFACE

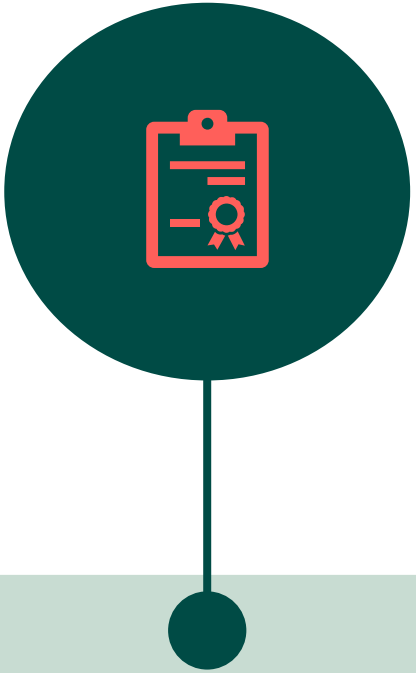
***Certifications in the LEGO® SERIOUS PLAY® Method conducted by Inthrface are the only certifications in the world endorsed by Professor, Johan S. Roos.**

WHY INTHRFACE?

Our ambition is simple: We want to train the best LEGO® SERIOUS PLAY® facilitators in the world.

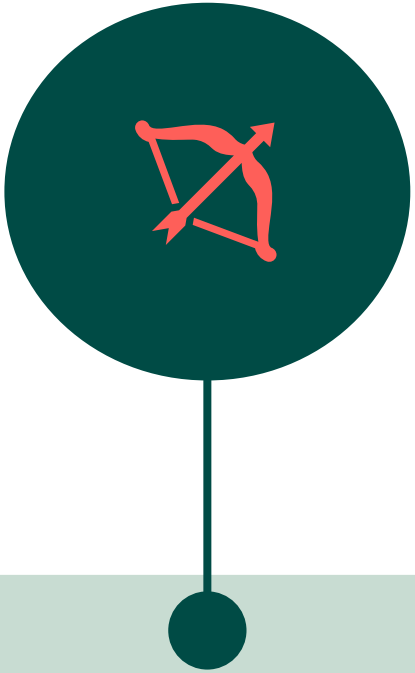


This is **powered by our world - class facilitators** with experience of more than 2000 LEGO® SERIOUS PLAY® workshops worldwide and certification of hundreds of facilitators.



The course is tried, tested and continuously improved by none other than **Professor Johan S. Roos – co-inventor of the LEGO® SERIOUS PLAY® method:**

”The comprehensive course material and innovative pedagogy used in Inthrface’s facilitator training align with and positively extend the original LEGO® SERIOUS PLAY® concept.”



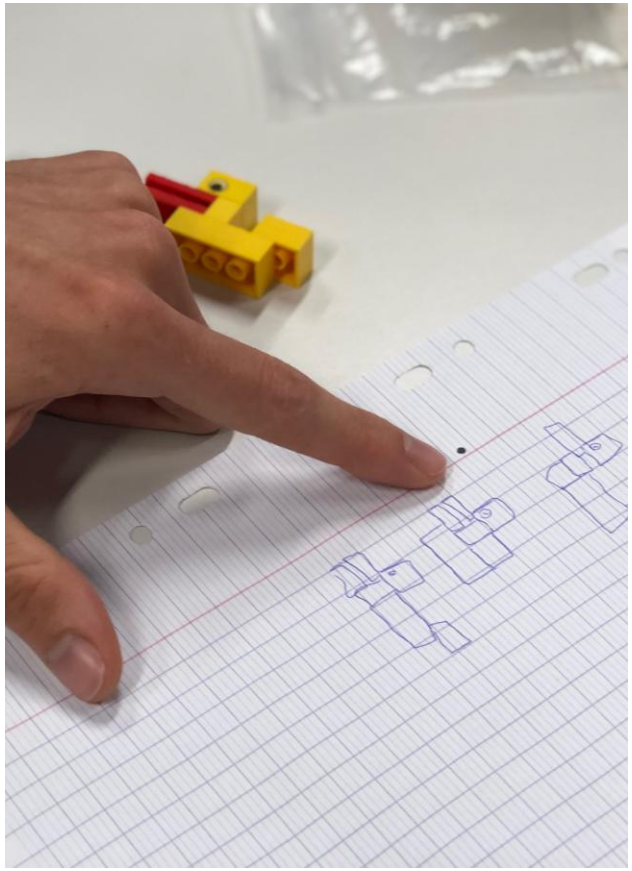
Inthrface (Denmark) has been involved in the use and development of the LEGO® SERIOUS PLAY® method since the very beginning. We bring together this knowledge and experience to design and deliver relevant, realistic and practice-oriented training courses for you.

THE OVERALL CONTENT

Our facilitator training consist of four very intense and creative days with focus on the theory and research behind the method, effective hands-on exercises, group work, reflections, facilitation and how you can use the method within the specific context of your work. The training is composed of the following sub-elements:

DAY 1 & 2:

- **History, theory and research** in relation to the LEGO® SERIOUS PLAY® method.
- **Skills Building:** An introduction to **the basic elements** of LEGO® SERIOUS PLAY® and how to create the right environment for the method prosper.
- **Real Time Strategy** (RTS): You will learn how to use the LEGO® SERIOUS PLAY® method for **strategy and business development**.



DAY 3 & 4:

- **Real Time Identity** (RTI): You will learn how to use the LEGO® SERIOUS PLAY® method for **individual, team and organizational development.**
- **How to make tailormade workshops** using the LEGO® SERIOUS PLAY® method within your own work context.
- **The facilitator role and introduction to the Trademark Guidelines** concerning LEGO® SERIOUS PLAY®.

INTERFACE

THE DETAILED CONTENT

01 THE FOUNDATION

History, theory and research in relation to the LEGO® SERIOUS PLAY® method.

You will be introduced to:
- The facilitator(s), the participants and the content of the training.

We will answer the questions:
- What is LEGO® SERIOUS PLAY®?
- Does the use of LEGO® SERIOUS PLAY® really have infinite possibilities?
- How has the method developed through the years?
- Which core theories and research support the method?

You will get a better understanding of:
- Aspects such as social constructive knowledge systems, and how these are created.
- The phrases: Serious Play, flow and imagination.
- The core elements in the methodology: Construction, Metaphors, Story Making and Imagination, and how to apply these in your own workshops.
- The concept of real time.
- The code of conduct of the method, as well as the facilitator´s and the participants' code of conduct.

02 SKILLS BUILDING

The basic elements in the LEGO® SERIOUS PLAY® method that make the theory come to life.

You will be introduced to: The skills building toolbox, focused exercises, and the basic elements of the method.

You will get a better understanding of the phrases:

Construction: We construct knowledge through LEGO® bricks. When you build with your hands you also build with your brain. You can construct it, even if you cannot plan it.

Metaphors: Metaphors help us communicate complex ideas and expressions that can be difficult to communicate using just words.

Story making: The next best thing to actually doing something - but free from the risk of making the wrong choices. We create stories to discover, explore and decide.

Imagination:
The powerful source for new ideas. Imagination promotes play which allows us to experiment and explore without interference from the real-life consequences.

03 REAL TIME STRATEGY (RTS)

How to use LEGO® SERIOUS PLAY® for strategy- and organizational development.

You will be introduced to:
The Real Time Strategy concept.

You will try out the Real Time Strategy process yourself and get knowledge on how it can be used to reveal the following elements:

- **The core, external and aspirational Identity** of an organization or company.
- **The agents** – what influences the organization or company?
- **Connections** – how is it all connected?
- **Real Time emergence** – how can we extract knowledge and perceptions of the system that the company or organization is part of, and how can we test it?
- **Simple Guiding Principles** – what is the pattern? And how we create of success in your system?
- **Reflections** – what have we learned about the organization or company?
- **Adaptation** – how do we adapt the knowledge into the real world?

04 REAL TIME IDENTITY (RTI)

How to use LEGO® SERIOUS PLAY® for individual, team and organizational development.

You will be introduced to:
The Real Time Identity concept.

You will try out the Real Time Identity for the TEAM and get knowledge on how to reveal the following elements:

- **The core, external and aspirational identity** of each team member.
- **Team life** - how do we perceive our team right now?
- **Team connections** - how is it all tied together?
- **The past and the present** - playing out scenarios.
- **Team wisdom** - what are the patterns? and how do we get success in our team+
- **Team actions** – How do we develop the team further.
- **Adaption** – how do we adapt the knowledge into the real world?

You will try the Real Time Identity for YOU and get knowledge on how to reveal the following elements:

- **Your core, external and aspirational Identity** – who are you?
- **Personal development** – your plans and reflections.
- **Adaption** – how can you adapt it into your own life?

05 FACILITATION

How to make tailormade workshops using the LEGO® SERIOUS PLAY® method.

You will be introduced to the use and adaptation of:
The Skills Building Toolbox.
The Real Time Strategy process.
The Real Time Identity processes.

You will learn how to:
- **Create** workshops using the LEGO® SERIOUS PLAY® method.
- **Apply** the Real Time principle to your workshops.
- **Plan, execute, document and evaluate** workshops using the LEGO® SERIOUS PLAY® method.
- **Time and structure** your own workshops.

We will finish the training with:
- Real life business cases.
- Materials and information on how to order LEGO®.
- Introduction to the Trademark Guidelines concerning LEGO® SERIOUS PLAY®.
- Evaluation of the training.
- Diplomas.

WHAT DO OUR PREVIOUS PARTICIPANTS SAY?

"Thanks to this training, I am now able to facilitate and support my customers in a very creative way.

This is the magic of LEGO® SERIOUS PLAY®!

I recommend this training for all professionals, who wish to "go up and beyond" their routine, who are seeking challenges and wish to bring back applicable proper tools to integrate LEGO® SERIOUS PLAY® in their innovation process management."

- FRANCINE MASSON
CEO, TechNovation Network inc., Canada.

"The four days training left me feeling energized and empowered to use LEGO® SERIOUS PLAY® in my current job role.

The training was run professionally and efficiently. The accompanying manual is very comprehensive, and it will be an important source of information as I begin to create workshops myself."

- JACKIE HATFIELD
Loughborough University, UK.





INTERFACE

THE COMPLETE PROGRAM

DAY 1

09.30 - 10.00: Breakfast.
10.00 - 12.00: Introduction to the training.
The origin of the method.
The theoretical foundation.
12.00 - 12.45: Lunch.
12.45 - 17.00: Skills Building.
17.00 - 18.00: How to develop and run Smaller workshops.
Recap of day 1.
Wrap up.
19.00 - 20.30: Joint dinner.

DAY 2

07.00 - 08.15: Breakfast.
08.15 - 08.45: Introduction to day 2.
Reflections & questions.
08.45 - 12.00: Real Time Strategy - 1.
12.00 - 12.45: Lunch.
12.45 - 17.45: Real Time Strategy - 2.
17.45 - 18.00: Wrap up - day 2.
18.00 - 21.00: Joint Dinner.

DAY 3

07.00 - 08.15: Breakfast.
08.15 - 10.30: Introduction to day 3.
Real Time Strategy - 3.
Business cases.
Reflections & questions.
10.30 - 12.00: Real Time Identity for the team – 1.
12.00 - 12.45: Lunch.
12.45 - 17.45: Real Time Identity for the Team - 2.
17.45 - 18.00: Wrap up - day 3.
19.30 - 21.00: Drinks & joint Dinner.

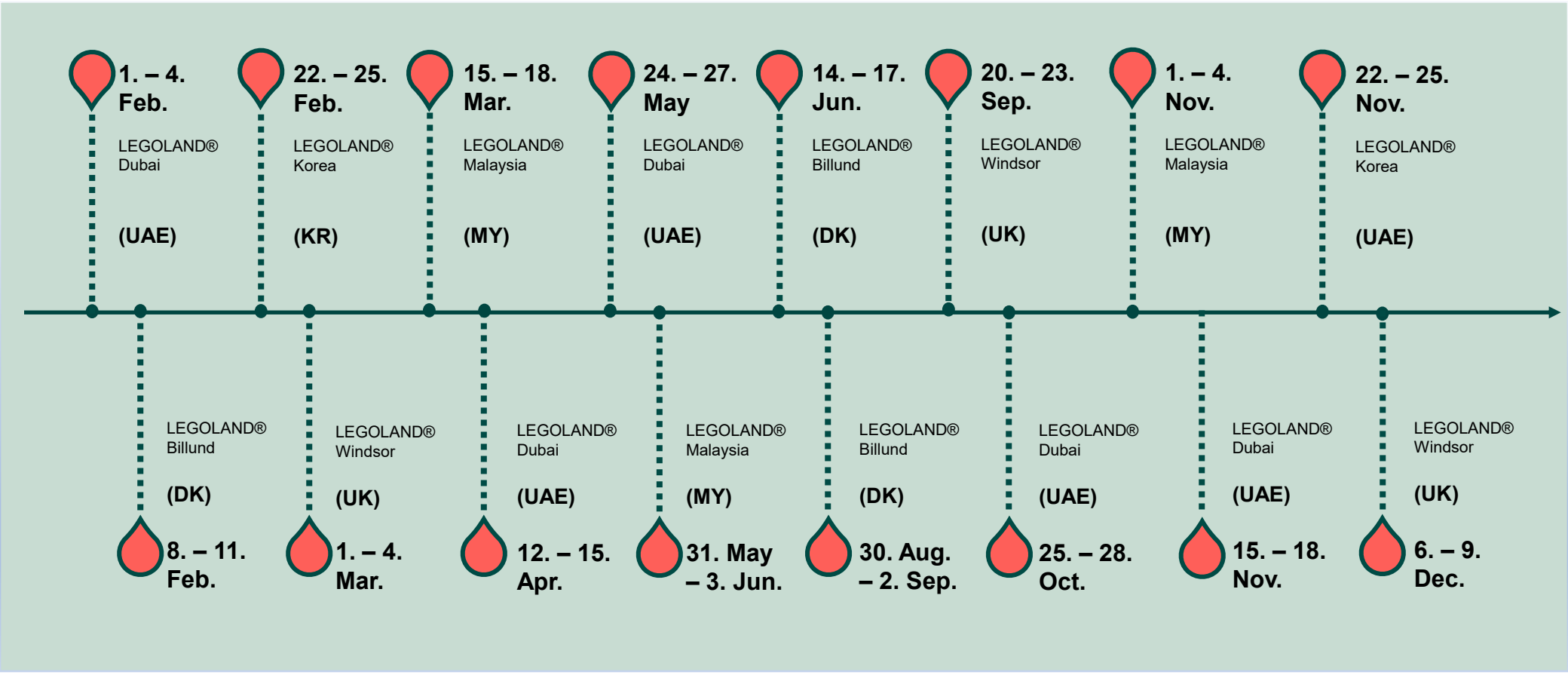
DAY 4

07.00 - 08.15: Breakfast
08.15 - 10.30: Introduction to day 4.
Real Time Identity for the Team - 3.
Business cases.
Reflections & questions.
10.30 - 11.45: Real Time Identity for You – 1.
11.45 - 13.15: Lunch and walk in LEGOLAND®.
13.15 - 15.00: Real Time Identity for You – 2.
15.00 - 16.15: The facilitator role essentials.
16.15 - 17.00: Evaluation & diplomas.
Wrap up of training.



INTERFACE

TRAINING SCHEDULE 2027



INTHRFACE

TRAINING LOCATIONS



LEGOLAND® Hotel & Conference Billund

Denmark

Åstvej 10
7190, Billund
Denmark



LEGOLAND® Windsor Resort

United Kingdom

Winkfield Road
Windsor, SL44AY
United Kingdom



LEGOLAND® South Korea Resort

South Korea

128 Hajungdo-gil
Chuncheon-si,
Gangwon-do
South Korea



LEGOLAND® Dubai Parks & Resorts

UAE

Sheikh Zayed Rd Dubai
Abu Dhabi
UAE



LEGOLAND® Malaysia Resort

Malaysia

No 7, Jln Legoland,
Bandar,
79250 Johor Bahru,
Johor,
Malaysia

Inthrface has exclusive partnerships with LEGOLAND® Hotels & Resorts and other strategic partners around the world. These locations enable us to secure the optimal all-inclusive learning environments and experiences for all of our participants at our training courses and workshops based on the LEGO® SERIOUS PLAY® method.

LEGOLAND HOTEL & CONFERENCE

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INTHRFACE

PRICES & CONTACT

All prices are ex. VAT (we can advise you on the different rules that apply, depending on where you live and whether you sign up through your company or as an individual).

Please note that payment in installment is possible.

You can pay either in DKK, GBP, USD or EUR

LEGOLAND® Billund Hotel & Conference

All-inclusive price for course and stay at the hotel:

24.875,00 DKK

Ex. Accommodation
21.375,00 DKK

LEGOLAND® Windsor Resort UK

All inclusive price for course and stay at the hotel:

24.875,00 DKK

Ex. Accommodation
21.375,00 DKK

LEGOLAND® South Korea Resort

All inclusive price for course and stay at the hotel:

23.875,00 DKK

Ex. Accommodation
20.375,00 DKK

LEGOLAND® Dubai Parks & Resorts

All inclusive price for course and stay at the hotel:

24.875,00 DKK

Ex. Accommodation
21.375,00 DKK

LEGOLAND® Malaysia Resort

All inclusive price for course and stay at the hotel:

23.875,00 DKK

Ex. Accommodation
20.375,00 DKK



Contact Tobias Paulsen at tp@inthrface.com

THIS TRAINING IS NOT OFFERED BY LEGO® COMPANY – IT IS OFFERED BY INTHRFACE AND OUR COLLABORATIVE PARTNERS – INCLUDING LEGOLAND®. LEGOLAND® IS PART OF MERLIN ENTERTAINMENTS GROUP.

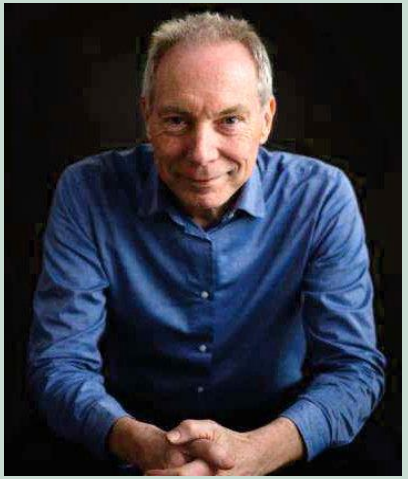
THE TRAINERS



Micael Buckle

Facilitator

- Founder and CEO of the consultant company Inthrface, chief executive trainer and consultant.
- Certified in the LEGO® SERIOUS PLAY® method by LEGO® Company in 2003.
- Facilitator of more than 2000 LEGO® SERIOUS PLAY® workshops around the world.
- Works in close collaboration with Prof. Johan S. Roos to further develop the LEGO® SERIOUS PLAY® method.



Marc Sonnaert

Facilitator

- Executive trainer and consultant at Inthrface.
- Certified in the LEGO® SERIOUS PLAY® methodology at Hotel LEGOLAND® in Billund in 2015.
- Organizational development consultant at the European Institutions.
- Extensive experience in the use the method as a consultant.

INTHRFACE

INTERESTED IN KNOWING MORE?:

For instance: WHY DOES LEGO® SERIOUS PLAY® WORK?

In short:

1. LEGO® SERIOUS PLAY® utilizes the diversity of the LEGO® brick. The LEGO® bricks act as three-dimensional models of complex challenges taken straight from the context of your/your clients work life.

2. The use of construction and narratives increase mutual understanding of the challenges. Embodying these in physical models makes challenges and opportunities more visible and helps you to play out realistic scenarios, test different possibilities and identify valuable solutions that can be implemented immediately.

3. The process also effectively promotes knowledge sharing, involvement, engagement and inspiration - which strengthens your ability to tackle new challenges together!



Would you like us to elaborate further – please join one of our FREE LEGO® SERIOUS PLAY® Webinars!

Join Here: https://inthrface.com/en/webinar/